

INSPIRING WISDOM FOR MANAGERS

“Standards create the energy by which the best companies, and the most effective people, produce results.”

Michael Gerber, Business Consultant and Author

In *The Art of War*, Sun Tzu writes about the need for having a competitive philosophy in battle. He states that there must be a Unity and Focus that brings people together. Unity and Focus are the sources of all strength. This book delivers quick, easy, insightful messages of managerial wisdom that will feed, nourish and strengthen your organizational culture. An energizing culture fuels improved performance and results.

You will find a quick and easy way of gaining management wisdom from great minds like: Ash, Blanchard, Carlzon, Carnegie, Disney, Drucker, Einstein, Frankl, , Grove, Hill, Hoffer, Huxley, Kettering, Marriott, MacGregor, McPher-son, Maslow, , Peters, Rockefeller, Skinner, Skully, Walton, Watson, and many, many more...

These ageless principles of wisdom and inspiration will energize minds, spirits and hearts..

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